



Engaging Young Learners: Project Volunteer

Summary

The Museum of Brands, Packaging and Advertising is a small, friendly Museum of consumer culture in West London. We are seeking Volunteers under the age of 25 to help with engaging young people from the surrounding boroughs. In accordance with the project remit, we are particularly looking for volunteers from the following boroughs: Westminster, Brent, Barnet, Kensington & Chelsea, Camden, Hammersmith & Fulham, City of London, Ealing and Harrow. This role will be based at **The Museum of Brands, Packaging and Advertising, Lancaster Road, London, W11 1QT.**

The Volunteers will assist the Project Manager in engaging young people through:

- Mapping education and cultural institutions in the surrounding boroughs in which to engage
- Marketing of the Learning Programme through social media and mail outs
- Designing posters and flyers for campaigns and events
- Organising and supporting Education events, including Tutor CPD and our Education Network
- Research and development of learning resources
- Piloting of new informal learning sessions
- Assisting the development of the Youth Panel
- Supporting education practitioners with creative learning workshops with a range of activities
- Other administrative-based tasks which may arise from time to time

This position is a chance for the volunteer to gain skills, meet new people and build experience of working in a Museum. It is our aim that over the project, each volunteer will gain at least three new skills.

We're looking for people who are:

Essential:

- Friendly and personable with excellent written and spoken English communication skills
- Ability to work both autonomously as well as part of a team, working with a diverse range of individuals
- Willingness to learn practical methods for engaging audiences for the delivery of learning
- Experienced in the use of computers, online research and programmes such as Word, Excel and Outlook

Desirable:

- Knowledgeable about Branding and Marketing
- Experienced in using design software such as Adobe Photoshop

Training and support

We have an induction process, during which we give Volunteers the information we believe they need to enjoy their time with us. Volunteers will be supported by the Project Manager as well as the Learning Team. Volunteers are given regular feedback and we remain open to suggestions on how we can improve the volunteer experience.

Availability

We are looking for people who would like to contribute their time either a full day or a half day on a regularly basis.

How to apply

Please complete an application form and email this to us with a copy of your CV.

To download an application form, please go to: <http://www.museumofbrands.com/about-us/volunteer.html>

For more information, please contact Carrie: carrie@museumofbrands.com or 0207 243 9610

Please note: Applicants from some overseas countries are required to have a relevant work permit or student visa in order to volunteer in the U.K. We'll need to see this for our records before volunteering can commence.