

# KEY STAGES ONE & TWO

## CHOCOLATE PACKAGING DESIGN

A creative and literacy-based design workshop focusing on the developments in chocolate packaging, whilst exploring imagery and persuasive language within advertising. Learners will undertake research within the Museum and use it to inform their own designs. *Links to the curriculum include: Literacy, Art & Design and Numeracy.*

## CHOCOLATE PRODUCT DEVSING AND BRANDING

A maths and enterprise focused interactive session in which learners brand and market a new chocolate product. After costing their product according to which ingredients to include, learners decide how to invest their marketing budget in relation to their target audience. *Links to the curriculum include: Numeracy, Literacy and PHSE.*

## CONSUMER HISTORY

Featuring consumer items from over 150 years of British consumer history, learners are split into groups to work together as detective historians to explore the materiality, imagery and narrative of objects. This session enables students to use consumer history as a tool to understand chronological social history. *Links to the curriculum include: History, Art & Design and PHSE.*

*"Interactive activities were engaging, fun and interesting. Pupils were engaged the entire time!"*

- KEY STAGE 2 TEACHER, 2015

