

## Environmental Sustainability Policy Statement

Latest update 03/05/18

The Museum of Brands believes that museums are responsible for promoting good environmental practice and operating in a sustainable manner. We recognise that our activities have an impact on the environment and we are committed to minimising that impact through seeking continually to improve our environmental performance

In this policy the term 'sustainability' includes the natural, built, economic and social environments of the museum. We recognise our obligations in terms of sustainability to our staff, visitors, communities and stakeholders – both locally and globally – and to present and succeeding generations.

Our policy is to:

1. Communicate our environmental policy to staff, volunteers and other stakeholders and to raise awareness amongst these groups of their own environmental responsibilities and requirement to commit to environmental improvements;

We will help to achieve this by:

- Including this policy as part of all staff and volunteer inductions
- Asking the team for input each time this policy is reviewed
- Appointing a staff-member to answer queries on the policy (T Macaulay?)
- Include a request to corporate clients to support our environmental policy

2. Wholly support and comply with, or exceed, the requirements of current environmental legislation and codes of practice;

We will help to achieve this by:

- Ensuring we are aware of current legislation (see appendix).

3. Reduce our carbon footprint through prudent use of fossil fuels (through energy conservation, management and efficiency within buildings) and to switch to low-carbon fuel alternatives where possible;

We will help to achieve this by:

- Changing fuel providers to support this policy (through landlord / Jed)
- Minimise use of museum lighting, heating and AC

Continuing to work towards lower consumption lighting in the museum  
Putting reduction of carbon footprint high on the agenda for future museum plans.

#### 4. Manage and reduce water consumption;

We will help to achieve this by:

Using fully stacked dishwasher rather than hand-washing whenever possible  
Promptly reporting any drips, leaks or running taps / cisterns.  
Using a bottled water company that from 2012 has been made with at least 50% recycled plastic and whose profits go to WaterAid to increase clean water supplies worldwide.

#### 5. Encourage walking, cycling and the use of public transport as principal means of commuting to work and for travel by staff, events' attendees and visitors;

We will help to achieve this by:

Advising on public transport, Boris bikes and bike stands on museum website  
Providing event organisers with information and asking delegates not to drive  
Encouraging staff working early or late to use bikes or scooters over cars.

#### 6. Reduce waste created and where possible to reuse and recycle before responsible disposal of surplus materials; to use recycled and recyclable materials wherever possible;

We will help to achieve this by:

Keeping printing to a minimum and aim for paper-free working where possible  
Using green paper recycling bins in pi building for all waste paper  
Monitoring event supplies and adjusting ordering to minimise catering waste  
Ordering products made from recycled materials where possible (e.g. stationary).  
Provide all surplus food to 'The Curve Centre' (this is a centre set up for residents of North Kensington along with the Grenfell Tower residents that have been misplaced)  
Using RBKC mixed recycling bags for all event waste (paper, glass, plastic)\*

**\*General Waste • • MAX 5kg or 8Kg depending of the size of the bags and what is written on it:** Any non-recyclable materials, like wood and polystyrene • Food • **NO** clinical waste • **NO** hazardous things like electricals, **NO** batteries and **NO** toners

The cardboard bin by the printers will cover: **Mixed recycling • MAX 5kg or 8Kg depending of the size of the bags and what is written on it:** All types and colours of paper • Any type of card • All plastics • Metal tins & cans • Glass jars & bottles

#### 7. Integrate principles of environmental sustainability within all museum policies and practices, specifically to those relating to procurement of goods and services;

We will help to achieve this by:

Using suppliers with sound environmental policies (Wiles, Ocado, etc)  
Where possible, use local suppliers, particularly event catering

Reducing the number of deliveries by checking with team before ordering  
Considering environmental impact when installing new equipment e.g. air-con.

Anna Terry Development Director 05/08/15 original  
Paul Rogers – Events Assistant 03/05/2018 update  
Next review 03/05/2019 (date is in the museum calendar)

## **Appendix**

The following are useful links as of 05/08/15

<http://www.charitycommission.gov.uk/detailed-guidance/land-and-property/environmental-responsibility-questions-and-answers/>

Charity Commission page about charities' environmental responsibilities.

<http://www.charitycommission.gov.uk/media/95297/rs17text.pdf>

Information on charity law regarding the environment (p.5):

- Companies Act 2006 Section 172 (1) (d) introduced an environmental duty for directors - since October 2007 directors of charitable companies are required to act in a way that they consider to be the most likely to achieve their organisation's charitable purposes. In doing so, they must consider the company's operations on the community and environment.
- Energy Performance of Buildings (Certificates and Inspections) (England and Wales) Regulations 2007 SI 2007/91 - as from October 2008 all buildings require an Energy Performance Certificate whenever they are built, sold or rented out.

<http://www.rbkc.gov.uk/environmentandtransport/domesticrecyclingandrubbish.aspx>

Information about waste collection in the borough, and reminder that it is an offence to put rubbish out on a day when collection is not due. Also statement that it is an offence to have a rodent infestation on one's property and not do anything about it.

<https://www.gov.uk/browse/business/waste-environment>

Homepage for legislative information for businesses and organisations regarding the environment and waste.

<https://www.gov.uk/managing-your-waste-an-overview>

Information for businesses and organisations, including museums, on their '**Duty of Care**' to waste management: waste must be stored, handled, recycled or disposed of safely, responsibly and legally; all transfers of waste between businesses must have a record, using a Waste Transfer Note.

<https://www.gov.uk/government/publications/weee-regulations-2013-government-guidance-notes>

We must store, collect, treat, recycle and dispose of waste electrical and electronic equipment (WEEE; including computers, fluorescent light tubes, fridges etc.) separately from our other waste. We must obtain and keep proof that your WEEE was given to a waste management company, and was treated and disposed of in an environmentally sound way.

<http://www.museumsassociation.org/download?id=282631>

Guide from the Museum Association on being green. p.43ff for detailed information on environmental legislation affecting museums.

<https://www.gov.uk/get-your-air-conditioning-system-inspected>

Air-conditioning must be inspected every 5 years to ensure it is running efficiently.

<https://www.gov.uk/preventing-air-pollution>

If the local council declares extra controls on emissions due to air quality problems we are to comply. Information about permits for generators, furnaces and boilers.

<https://www.gov.uk/statutory-nuisance>

If we cause but fail to deal with a nuisance (e.g. smoke, noise, odour) problem we could face legal action and a fine.