

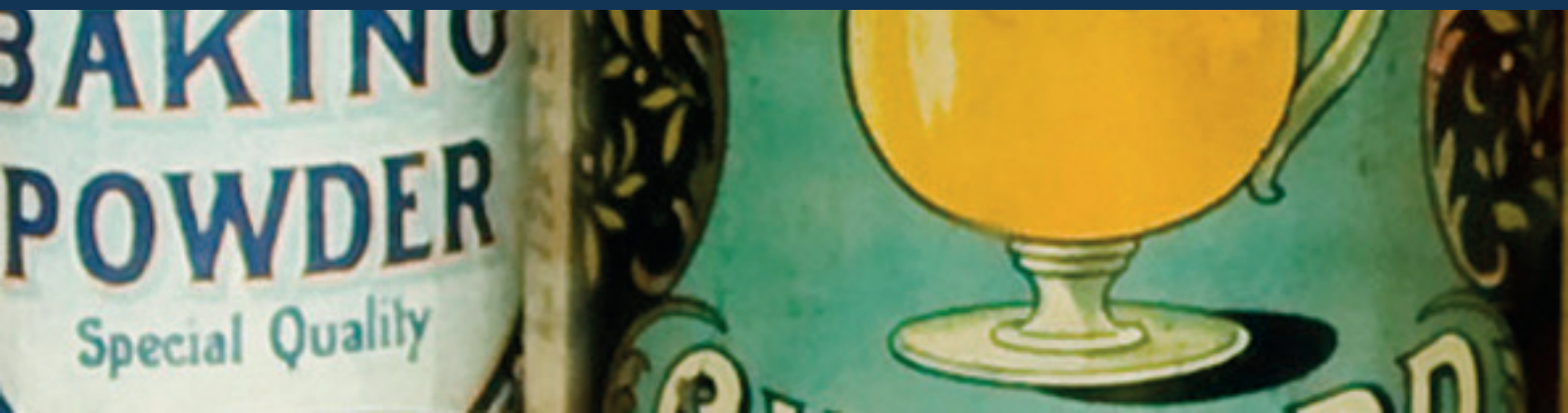


MUSEUM *of*
BRANDS

Explore How Brands Shape Our World

VENUE HIRE

*Did you know... Mr Bird devised his famous custard
for his wife who was allergic to eggs?*



ABOUT US

Brands carry meaning. They shape who we are. They help make - and are made by - the world around us. Brands live in our hearts and minds. Some command loyalty, like *John Lewis* and *Apple*. Some are forgotten, like *Wood Milne Rubber Heels*. Some reflect a time that now seems shocking or surprising. Consider *Craven A* cigarettes with their promise, “*will not affect your throat*”, or *Kellogg’s Corn Flakes* - promoted after wartime rationing as “*deliciously flavoured with malt, sugar and salt.*” From 40 years of *Star Wars* to the *Spice Girls* and *Peppa Pig*, every brand tells a story. We’re here to share them with you.



CONFERENCE SPACE



Join over 200 brand owners like *Unilever*, *L'Oréal* and *Disney* who every year hire our creative conference space for innovation sessions, strategy meetings and marketing academies.

Let your team be inspired by our iconic permanent collection and temporary exhibitions and discover the exciting stories behind the world's most successful brands.

Boardroom: 30

Cabaret: 45

Theatre: 120



The go-to venue for the industry. Relaxed and stimulating space with indoor grass, huge windows and its own balcony. Access to a private catering and breakout space.

KitKat was launched in 1935 under the name Chocolate Crisp. In 1937 its name changed to KitKat and the brand started using 'break' in its adverts

BOARDROOM



Book this compact, naturally lit space for smaller meetings, interviews or as an additional breakout room when hiring our conference space.

Boardroom: 12

Naturally lit, budget friendly option.



By holding your event at the Museum, you will be directly supporting a registered charity.

The iconic Pringles tubular packaging was invented by Fredric J Baur. After his death in 2008 his body was cremated and buried in a tube of Pringles.

PRIVATE MUSEUM HIRE



You can hire the entire Museum for any occasion: press breakfasts, product launches, summer barbeques in our award-winning garden or fine dining in our Branding Hall. Sit back, relax and let us do what we do best: engage, stimulate and entertain your guests with thousands of legendary items, ranging from design classics to iconic childhood favourites.

Whether you are looking at the latest food trends or you want to enhance your visit with a curated tour, our friendly team can help you plan and deliver your best event.

Breakfast: 150

Canapés Reception: 250

Dinner: 80



Exclusive Museum hire, private access to permanent collection and temporary exhibitions.

Lyle's Golden Syrup's iconic lion and bees logo remains unchanged since 1883.

CLIENTS

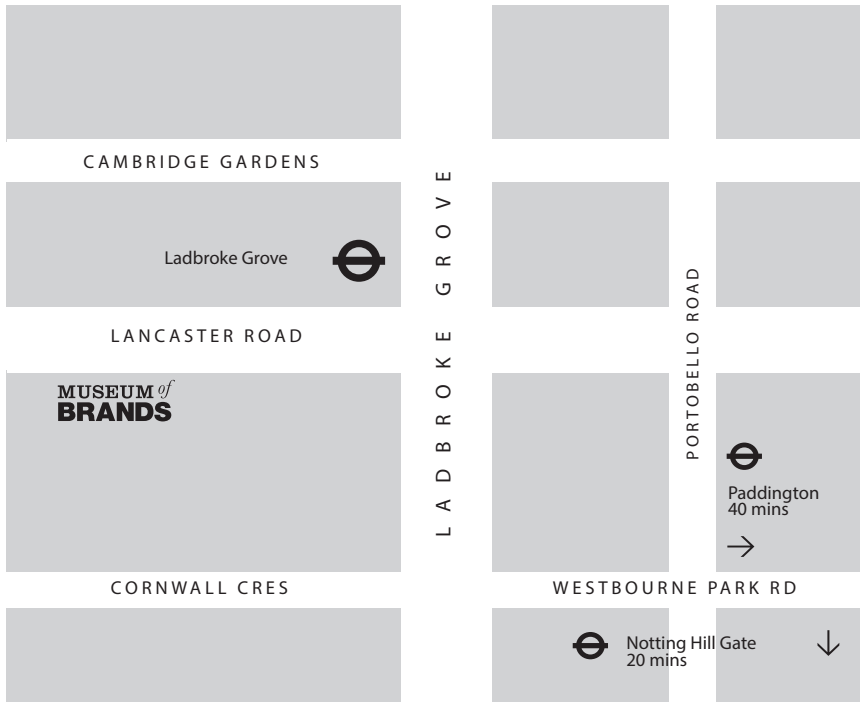
We are the venue of choice of the industry



"Inspiring"
UNILEVER

Marmite is the most commonly confiscated food at London City Airport

CONTACT



MUSEUM *of*
BRANDS

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Notting Hill
London, W11 1QT

 Ladbroke Grove

Bus routes:
7, 23, 52, 70, 228, 295 and
452.

- Two minutes' walk from Ladbroke Grove Tube Station
- Five minutes' walk from Portobello Road
- Five minutes from Paddington & Heathrow Express by taxi/tube
- Twenty minutes from King's Cross & Eurostar by taxi/tube

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Coca Cola is the most widely understood word after 'OK'