

# MUSEUM *of* BRANDS

## Environmental Sustainability Policy Statement

The Museum of Brands believes that museums are responsible for achieving good environmental practice and operating in a sustainable manner. We are therefore committed to reducing our environmental impact and continually improving our environmental performance as an integral and fundamental part of our museum strategy and operating methods.

In this policy the term 'sustainability' includes the natural, built, economic and social environments of the museum. We recognise our sustainability obligations to its staff, visitors, communities and stakeholders – both locally and globally – and to present and succeeding generations.

Our policy is to:

1. Communicate our environmental policy to staff, volunteers and other stakeholders and to raise awareness amongst these groups of their own environmental responsibilities and requirement to commit to environmental improvements.

We will help to achieve this by:

- Including this policy as part of all staff and volunteer inductions
- Asking the team for input each time this policy is reviewed
- Appointing a staff-member to answer queries on the policy (T Macaulay?).

2. Wholly support and comply with or exceed the requirements of current environmental legislation and codes of practice.

We will help to achieve this by:

- Ensuring we are aware of current legislation (see appendix).

3. Reduce its carbon footprint through prudent use of fossil fuels (through energy conservation, management and efficiency within buildings) and to switch to low-carbon fuel alternatives where possible;

We will help to achieve this by:

- Changing fuel providers to support of this policy (through landlord)
- Minimise use of museum lighting, heating and AC

Continue to work towards lower consumption lighting in the museum  
Put reduction of carbon footprint high on the agenda for future museum plans.

Collectively turning off our computers each evening not just leaving them on sleep mode.

Adjusting the thermostat based on daily temperature not season.

#### 4. Manage and reduce water consumption;

we will help to achieve this by:

Using fully stacked dishwasher rather than hand-washing whenever possible  
Promptly reporting any drips, leaks or running taps / cisterns

#### 5. Encourage walking, cycling and the use of public transport as principal means of commuting to work and for travel by staff, events attendees and visitors;

We will help to achieve this by:

Advising on public transport, Boris bikes and bike stands on museum website  
Providing event organisers with information and asking delegates not to drive.

#### 6. Reduce waste created and where possible to reuse and recycle before responsible disposal of surplus materials; to use recycled and recyclable materials wherever possible;

We will help to achieve this by:

Using RBKC mixed recycling bags for all event waste (paper, glass, plastic)  
Keeping printing to a minimum and aim for paper-free working where possible  
Use green paper recycling bins in pi building for all waste paper  
Monitor event supplies and adjust ordering to minimise food and drink waste  
Order products made from recycled materials where possible (e.g. stationary).

#### 7. Integrate principles of environmental sustainability within all museum policies and practices, specifically to those relating to procurement of goods and services;

We will help to achieve this by:

Using suppliers with sound environmental policies (Wiles, Ocado, Clink etc)  
Reducing the number of deliveries by checking with team before ordering  
Consider environmental impact when installing new equipment e.g. air-con.

Looking into the use of emails and their environmental footprint. Trying to send small emails and doing our best to not send unnecessary emails too.

## Appendix

(ask Dan / Albert to include link to current legislation and 2 line overview of content).