

Museum of Brands Easter Family Quiz

Is your family ready to test your Easter knowledge? Have a go at answering all of the questions, then check the answers sheet to see how you did – but remember, no cheating!

1. What are baby rabbits called?
2. When do the nails and teeth of bunnies stop growing?
3. How many different colours of Cadbury Mini Eggs are there?
 - A. 4
 - B. 7
 - C. 2
 - D. 6
4. When was the first Cadbury Easter Egg made?
 - A. 1913
 - B. 1887
 - C. 1932
 - D. 1875
5. How much money is made from Cadbury Creme Egg sales each year?
6. This was the world's most expensive Easter Egg in 2016 (yes, it really is chocolate!). How much do you think it cost?

- A. £13,000
- B. £25,000
- C. £500
- D. £17,000



7. What is a female rabbit called?
8. What is an "Easter egg" in movies or games?

9. Which bright flower is a symbol of Spring and also the national flower of Wales?

- A. Lily
- B. Orchid
- C. Daffodil
- D. Rose

10. Do you know the common name for this silky soft leafy plant?



11. What is a male rabbit called?

12. Do you think we eat more chocolate at Easter or Christmas in the UK?

13. Which country eats the most chocolate in the world each year?

14. How many chocolate eggs are sold in the UK each year?

15. Which famous – and expensive! – type of decorative egg was first created as a royal Easter gift?

16. Can you name 3 or more brands that have a rabbit as their company mascot?

17. What does this rabbit symbol mean on products today?



18. Who introduced rabbits to Britain?

19. On what day are hot cross buns traditionally eaten?

20. Do you know when we first began to hear stories about the Easter Bunny?

Answer Sheet

1. Baby rabbits are called kittens.
2. Never, rabbits' teeth and nails grow constantly – that's why they like to gnaw on things!
3. There are four different colours of Cadbury Mini Eggs: white, yellow, pink and blue.
4. The first Cadbury Easter Egg was introduced in 1875 – that's 145 years ago!
5. £200 million a year is made from Cadbury Crème Egg sales.
6. In 2016 the most expensive Easter Egg in the world cost £25,000 and was made by Brighton Chocolatiers *Choccywoccydodah*.
7. A female rabbit is called a doe.
8. The term "Easter egg" means hidden messages or references – often to other pieces of pop culture. For instance, during Elsa's coronation in *Frozen*, Rapunzel and Eugene from Disney's *Tangled* movie can also be seen.
9. The Daffodil is a beautiful Spring flower and the national flower of Wales.
10. This plant is commonly called "Rabbit's Ear" or "Lamb's Ear" due to its shape and softness, although its official name is *Stachys Byzantina*.
11. A male rabbit is called a buck.
12. We eat more chocolate at Christmas! Easter is the second most popular time of the year for eating chocolate in the UK.
13. Switzerland eats the most chocolate in the world each year – the UK comes fourth!
14. 80 million chocolate eggs are sold in the UK each year.
15. The Fabergé egg was first made as an Easter gift for the Empress Marie of Russia from her husband, Tsar Alexander, in 1883. It featured a small gold egg in an outside shell of platinum and enamel.
16. Some examples of brands with a rabbit for their mascot include Duracel, Task Rabbit and Nesquik.
17. The rabbit symbol indicates that a product is cruelty-free and no new animal tests were conducted to develop the product.
18. The Romans first introduced rabbits to Britain. Scientific tests on a rabbit bone, found at Fishbourne Roman Palace in West Sussex, have shown the rabbit lived here in Britain in the 1st century AD, over 2000 years ago.
19. We traditionally eat hot cross buns on Good Friday. It is said that the cross was first added to buns by a monk in the 12th century in honour of Good Friday, and they have since become a popular Easter treat.
20. The story of the Easter Bunny first became common over 200 years ago in the 19th century. Legend has it that the Easter Bunny lays, decorates and hides eggs as a symbol of the spring and all the new life that comes with it.